



CONSULTINGROOM.COM
YOUR AESTHETIC PARTNER

WHY CHOOSE CONSULTING ROOM AS YOUR MARKETING PARTNER IN 2023?

**Simple. We offer the best value aesthetic
marketing packages.**

As the largest and longest-standing clinic membership portal in the UK, we can help you maximise awareness of your company, products and services. Benefit from increased engagement with your target market using our low cost advertising and bespoke marketing solutions.

We are only making this offer to a select, limited number of premium suppliers within each service sector to keep a balance of advertisers.

**You won't find comparative aesthetic
B2B marketing packages at anywhere
near this price!**

CONSULTING ROOM PRINTED MAGAZINE	ONE OFF	2 ADS PER YEAR	4 ADS PER YEAR
SINGLE PAGE	£1,750	£2,995	£4,995
DOUBLE PAGE SPREAD	£2,995	£4,995	£7,995
HALF PAGE	£995	£1,495	£2,495
ADVERTORIAL	£1,995	£3,495	£5,995
INSERT / FLYERS	£750	£1,000	£1,500

AESTHETIC SERVICES	ONE OFF	6 MONTHS	12 MONTHS
COSMETIC CLASSIFIEDS LISTINGS	£95	£350	£600
COSMETIC TRAINING LISTINGS	£95	£350	£600
FREE COSMETIC TRAINING PARTNERSHIP	Partner with Cosmetic Training for a FREE subscription. Ask us for more details about this opportunity.		
COSMETIC RECRUITMENT SERVICE	5% discount on our personalised cosmetic recruitment service for all packages.		

DIGITAL ADVERTISING	6 MONTHS	12 MONTHS
COSMETIC CLASSIFIEDS BANNER ADVERT	£595	£995
COSMETIC TRAINING BANNER ADVERT	£595	£995

DIRECT MAIL CAMPAIGNS	ONE OFF	2 IN A YEAR	4 IN A YEAR	6 IN A YEAR
E-SHOT	£1,250	£1,995	£3,495	£4,995
CONSULTING ROOM FORTNIGHTLY E-NEWSLETTER ADVERT (max 680 x 300 px)	£750	£1,250	£2,495	£3,995

All prices exclude VAT

SUBSCRIBE TO THE CONSULTINGROOM.COM QUARTERLY MAGAZINE
FREE VIA [CONSULTINGROOM.COM/SUBSCRIBE](https://consultingroom.com/subscribe) OR SEE OUR
MAGAZINE DIGITAL ARCHIVE AT [CONSULTINGROOM.COM/MAGAZINE](https://consultingroom.com/magazine)

CONSULTING ROOM MARKETING PACKAGES	BRONZE PACKAGE	SILVER PACKAGE	GOLD PACKAGE	PLATINUM PACKAGE
FULL A4 PAGE MAGAZINE ADVERTS	1	2	4	8
MAGAZINE ADVERTORIALS	-	-	-	4
MAGAZINE INSERT	-	-	1	2
E-SHOTS	1	1	2	4
12-MONTH AESTHETIC SERVICES SUBSCRIPTION	-	-	1	1
BANNER ADVERTS ON AESTHETIC WEBSITE	12 MONTHS	12 MONTHS	12 MONTHS	12 MONTHS
FORTNIGHTLY E-NEWSLETTER BANNER ADVERT	-	2	4	6
FORTNIGHTLY E-NEWSLETTER PR INCLUSION	-	-	YES	YES
NEW FOR 2023! SPECIFIC PRODUCT MARKETING AND SUPPORT	-	-	YES	YES
TOTAL PRICE (IF BOUGHT INDIVIDUALLY + VAT)	£3,995	£6,490	£11,830	£24,075
YOUR PACKAGE PRICE (+ VAT)	£2,750	£3,995	£7,250	£16,500
PACKAGE SAVING	£1,245	£2,495	£4,580	£7,575
MONTHLY PAYMENT/ INSTALLMENTS OPTION	NO	NO	YES	YES

CONTACT REBECCA TO SECURE YOUR ADVERTISING SLOT AND BUILD
YOUR BESPOKE PACKAGE ON **07568 359 741** OR EMAIL:
REBECCA.GRAHAM@CONSULTINGROOM.CO.UK

CONSULTING ROOM MARKETING STATS AT A GLANCE

MAGAZINE READERS
(MAILING LIST)

3.5K

DIGITAL DATABASE -
DIRECT MAIL

2.5K

AVG DIRECT MAIL
OPEN RATE

25%

DIGITAL DATABASE -
NEWSLETTER

1.5K

AVG NEWSLETTER
OPEN RATE

60%

FACEBOOK AUDIENCE

4.5K

TWITTER AUDIENCE

12.8K

INSTAGRAM
AUDIENCE

2.8K

COSMETIC
CLASSIFIEDS
MONTHLY WEB VISITS

500

COSMETIC
RECRUITMENT
MONTHLY WEB VISITS

500

COSMETIC TRAINING
MONTHLY WEB
VISITS

3.1K

COSMETIC TRAINING
MONTHLY
NEWSLETTER

1.9K