WEBINARS & ONLINE AESTHETIC TRAINING CALENDAR BRIEF DURING CORONAVIRUS (COVID-19) LOCKDOWN

This document is provided by Consulting Room (www.consultingroom.com). It is regularly updated based on input from suppliers and service providers.

BELOW IS A LIST OF E-COURSES AVAILABLE ON DEMAND, FOLLOWED BY LIVE WEBINARS ON SPECIFIC DATES.

DETAILS ARE CORRECT AT TIME OF PUBLISHING, PLEASE CONTACT COMPANIES DIRECT FOR FURTHER INFORMATION

CPD- CERTIFIED DISTANCE LEARNING	ANYTIME	The Art of the Consultation	Ron Myers	The Consulting Room Group	£245.95+VAT www.cosmetictraining.co.uk/online-training/the-art-of- the-aesthetic-consultation/ FREE to Consulting Room Members via www.consultingroom.com/Partners/Academy/
DISTANCE LEARNING	ANYTIME	Receptionist Telephone Training	Ron Myers	The Consulting Room Group	£245.95+VAT www.cosmetictraining.co.uk/online-training/the-art-of- the-aesthetic-consultation/ FREE to Consulting Room Members via www.consultingroom.com/Partners/Academy/
AVAILABLE TO WATCH	ANYTIME (51 minutes)	Understanding the Science behind Laser & IPL Devices	Kevin Williams, Chief Technical Officer at the Wynyard Aesthetic Academy	Cutera UK	https://cutera.co.uk/webinars
AVAILABLE TO WATCH	ANYTIME	On Demand Webinars (Various)	Various	Cutera UK	https://cutera.co.uk/webinars info.uk@cutera.com
AVAILABLE TO WATCH	ANYTIME	e-learning courses	Various	Merz Institute of Advanced Aesthetics	In response to COVID-19, all Merz Institute of Advanced Aesthetics online courses are FREE until further notice. https://www.merz-institute.co.uk/
EVERY THURSDAY	6pm	Teoxane Academy presents - EXPERT PANEL, every Thursday evening!	Various	Teoxane UK	https://bit.ly/teoxanevirtualacademyuk Available on demand afterwards



QUALIFICAT IONS VIA DISTANCE (ONLINE) LEARNING	ANYTIME	Distance learning courses for: Level 4 Core of Knowledge Laser User Level 5 Core of Knowledge Laser Safety Supervisor LSO Level 4 Laser and IPL Hair Reduction and Skin Rejuvenation Levels 4 and 5 Laser Tattoo and Benign Pigmented Blemish Removal	Godfrey Town	Online Laser Training	PRICES VARY www.onlinelasertraining.co.uk/courses/
TBC	TBC	Cynosure announced the launch of their new online aesthetic platform, Cynosure University.	Various	Cynosure UK	cynosure.marketing.emea@hologic.com
AVAILABLE ONLINE	ANYTIME	Cosmetic Courses CPD-certified online training academy. Online training modules covering key areas of Aesthetic Medicine including pharmacology, anatomy, consultation advice and much more.	Various	Cosmetic Courses	PRICES VARY https://www.cosmeticcourses.co.uk/online-training- courses-medical-aesthetics/
ТВС	TBC	Premier software is running a series of complimentary online training sessions and software reviews during this closure period.	Various	Premier Software	Premier Software offers software solutions specifically designed for salons, spas, health clubs and colleges. For more information visit: www.premiersoftware.uk or to book a free online training session, visit: https://www.premiersoftware.uk/coronavirus-account-management-calls/



AVAILABLE ONLINE	ANYTIME	The Sinclair College offers Sinclair partner physicians a premier online educational resource to support hands on aesthetic training and provide additional practice development services.	Various	Sinclair Pharma	https://sinclair-college.com/
VIRTUAL TRAINING	VARIOUS	Virtual training with Leslie Fletcher. Various live and pre-recorded webinars available.	Leslie Fletcher	InjectAbility® Institute	Email info@InjectabilityInstitute.com for upcoming course dates and information
AVAILABLE ONLINE	ANYTIME	Candela have an online resource of over 40 'on demand' webinars, these cover a wide breadth of subjects and are delivered by international doctors.	Various	Candela	Suitable for anyone working in the medical aesthetic industry, they contain valuable insights into treatments for conditions that present in today's clinical practices. FREE to watch https://candelamedical.com/uk/resources/demand-webinars
DURING APRIL	40 HOURS	Acne & Rosacea Specialist Accreditation	You will need to pass the exam to become accredited. Examination marking by Prof. Tony Chu.	SkinMed / Acne and Rosacea Associations	Acne and Rosacea Associations online course on accrediting clinics as acne and rosacea specialist treatment centres involves 4 webinars and 2 exams, with a workbook and slides. It is 40 hours approved for CPD, certificated at Level 7 and academically approved. SkinMed will sponsor anyone in April (Rosacea Awareness Month) to do the course for free (normally £300). Email Peter Roberts: p.roberts@skinmed.co.uk
AVAILABLE ONLINE	ON DEMAND	IMCAS Academy offers a variety of on demand and upcoming webinars from professionals across the world.	Various	IMCAS Academy	FREE to watch https://www.imcas.com/en/academy/webinars



AVAILABLE ONLINE	ANYTIME	Archive of past webinars available to watch	Various	Lumenis	https://lumenis.com/aesthetics/webinars/ Also offering personal online consultations during April 2020 for clinic owners in relation to Sales, Service, Marketing or Clinical questions you may have. More details: https://lumenis.co.uk/solutions/aesthetic/news-events/events/askus
E-LEARNING	VARIOUS	EADV offers a variety of courses, upcoming webinars and on demand, pre-recorded webinars for e-learning on a variety of dermatological topics.	Various	European Academy of Dermatology and Venereology (EADV)	https://www.eadvelearning.org/
AVAILABLE TO WATCH	ANYTIME	Expert Guest Speaker Series. If you are interested in authentic stories from Expert aesthetic clinic owners this is the webinar series for you.	Featuring: Marea Brennan Thorns, Qutis Clinics. Dr Nick Lowe, Cranley Clinic. Dr H KAT, KAT & Co Aesthetics. Dr Joney De Souza, Skin and Laser Clinic. Dr Aamer Khan, Harley Street Skin Clinic. Dr Askari Townshend, Askinology. Dr Ahmed El Houssieny.	Lynton Lasers Ltd	info@lynton.co.uk
AVAILABLE TO WATCH	ANYTIME	Optimising Google Ads for Aesthetic Clinics	Laura Moxham is recognised as one of the smartest internet marketers for Google Ads PPC in the UK. MD of YBA PPC, they are recognised by Google as a top 3% agency within Europe and have been shortlisted for 'Best for Growing Businesses Online' category due to their high-ROI approach to Google Ads	YBA PPC/Lynton Lasers Ltd	info@lynton.co.uk



AVAILABLE TO WATCH	ANYTIME	Aesthetic LASER technologies Explained An overview of all the different types of aesthetic laser in common use, and an opportunity to ask the experts what is the best choice of laser for a variety of different clinical applications.	Dr Sam Hills PhD. With a PhD in LASER physics and 20 years of clinical LASER experience, Dr Hills is on the BMLA teaching faculty, and is an honorary lecturer at The University of Manchester.	Lynton Lasers Ltd	info@lynton.co.uk
Every Thursday	4pm	Prof Bob Khanna and Friends Live	Prof Bob Khanna is in conversation with a different guest practitioner each week.	Dr Bob Khanna Training Institute	Instagram Live @bob_khanna
Every Tuesday	4pm	Prof Bob Khanna's Facial Aesthetics SOS – Secrets of Success. The Live Series.	Join Prof Khanna every Tuesday for a FREE webinar series. He'll be sharing 24 years of his knowledge. Each week he'll be bringing you a new Facial Aesthetics 'Secret of Success' topic and answering all your questions and queries.	Dr Bob Khanna Training Institute	Facebook Live https://www.facebook.com/DRBKTI/
AVAILABLE TO WATCH	Live and Anytime	Live Webinars and elearning from Vivavy for the Stylage brand	Various	Vivacy	https://www.vivacy-learn.com/en/
Every Wednesday	6pm	Educational webinar series: Allergan Spark – Ignite your Knowledge	Various	Allergan Spark/Harley Academy	More information about the webinar series can be found on the Spark website. www.allergan-spark.com



DATE	TIME	TITLE	PRESENTER	COMPANY	LINK
Various dates through June and July (see list)	9.30- 11.30 or 15.00- 17.00	Weight Management Service (full-length webinar, online course and PGD package) (COVID-19 Update)	Novo Nordisk have provided sponsorship to ECG. As a response to COVID-19, this face to face training is now being run as a free 2-hour virtual webinar session.	Novo Nordisk/ECG	https://ecatraining.co.uk/product/weight-management-training/ June 2020: Thu 18 Jun 2020 09:30 - 11:30 Sun 21 Jun 2020 09:30 - 11:30 Tue 23 Jun 2020 09:30 - 11:30 Thu 25 Jun 2020 15:00 - 17:00 Sun 28 Jun 2020 09:30 - 11:30 Tue 30 Jun 2020 09:30 - 11:30 July 2020: Thu 02 Jul 2020 09:30 - 11:30 Sun 05 Jul 2020 09:30 - 11:30 Tue 07 Jul 2020 09:30 - 11:30 Thu 09 Jul 2020 15:00 - 17:00 Wed 15 Jul 2020 09:30 - 11:30 Sun 19 Jul 2020 09:30 - 11:30 Tue 21 Jul 2020 15:00 - 17:00 Sun 26 Jul 2020 09:30 - 11:30 Mon 27 Jul 2020 09:30 - 11:30 Mon 27 Jul 2020 09:30 - 11:30 Wed 29 Jul 2020 09:30 - 11:30 Thu 30 Jul 2020 09:30 - 11:30 Thu 30 Jul 2020 09:30 - 11:30 Thu 30 Jul 2020 09:30 - 11:30
Monday 15 th June	2pm	An Interview with Raffi Eghiayan	Georgia Seago	Wigmore Medical	https://wigmoremedicaltraining.webinarninja.com/automated-webinars/9495/register
Monday 15 th June – Thursday 18 th June	Various	ZO POWER UP YOUR KNOWLEDGE SERIES - Week 1	Various	Wigmore Medical	To register your interest in one of the upcoming ZO webinars, please contact your local skincare representative. To find out who your representative is, please email training@wigmoremedical.com .
Tuesday 16 th June	6.30pm	Brand relevance versus brand preference – Part 2 (Replay)	Russell Turner	Wigmore Medical	https://wigmoremedicaltraining.webinarninja.com/automated-webinars/9497/register
Wednesday 17 th June	2pm	Scrapbooking to build your brand bible	Russell Turner	Wigmore Medical	https://wigmoremedicaltraining.webinarninja.com/live- webinars/384257/register



Wednesday 17 th June	6.30pm	Amplify your business with a clinic blog (Replay)	Alex Bugg	Wigmore Medical	https://wigmoremedicaltraining.webinarninja.com/automated-webinars/9502/register
Wednesday 17 th June	All day	Core of Knowledge	This course provides the certification required to obtain insurance for laser & IPL systems by virtue of the fact that it covers the fundamentals of laser safety, regulations and light-tissue interactions.	Lynton Lasers Ltd (in Conjunction with The University of Manchester)	£99+VAT Email <u>clinical@lynton.co.uk</u>
Thursday 18 th June	1pm	Acne Technology Ingredients from NeoStrata Company	Brenda L. Edison (Associate Director of Clinical Affairs for NeoStrata Company, Inc., a Johnson & Johnson Company)	Aesthetic Source	https://www.surveymonkey.co.uk/r/AestheticSourceJune
Thursday 18 th June	6pm	From Complacent to Comprehensive: The Marketing Foundations Your Practice Requires To Thrive Post-Pandemic	Adam Haroun	Merz Aesthetics	https://www.eventbrite.co.uk/e/merz-aesthetics-business-webinar-series-with-adam-haroun-tickets-105944286212 Password: Merz@2020
Thursday 18 th June	6.30pm	The Consultation Detective	Vanessa Bird	Wigmore Medical	https://wigmoremedicaltraining.webinarninja.com/automated-webinars/9505/register
Friday 19 th June	6.30pm	Digital Bakery – SEO (Replay)	Mark Bugg	Wigmore Medical	https://wigmoremedicaltraining.webinarninja.com/automated-webinars/9507/register
Monday 22 nd June – Thursday 25 th June	Various	ZO POWER UP YOUR KNOWLEDGE SERIES - Week 2	Various	Wigmore Medical	To register your interest in one of the upcoming ZO webinars, please contact your local skincare representative. To find out who your representative is, please email training@wigmoremedical.com .
Monday 22 nd June	1:00 - 4:30pm	Core of Knowledge Laser Safety Training. Online via ZOOM.	Mike Regan, Certificated Laser Protection Adviser	Laser Safety Advisory Ltd	https://www.lasersafetyadvisory.co.uk/laser-safety-training.html info@lasersafetyadvisory.co.uk
Tuesday 23 rd June	lpm	Improving Skin Fitness™ with the skinbetter science® portfolio	Tracy May-Harriott (Head Of International Education & Development at skinbetter science®)	Aesthetic Source	https://www.surveymonkey.co.uk/r/AestheticSourceJune



Wednesday 24 th June	lpm	Introducing Exuviance® Professional	Nikki Jones	Aesthetic Source	https://www.surveymonkey.co.uk/r/AestheticSourceJune
Wednesday 24 th June	6pm	The Power Of Emotional Appeal: How Providers Can Sell More Effectively & Convert More Consults	Adam Haroun		https://www.eventbrite.co.uk/e/merz-aesthetics-business-webinar-series-with-adam-haroun-tickets-105944286212
		through Storytelling			Password: Merz@2020
Monday 29 th June – Thursday 2 nd July	Various	ZO POWER UP YOUR KNOWLEDGE SERIES - Week 3	Various	Wigmore Medical	To register your interest in one of the upcoming ZO webinars, please contact your local skincare representative. To find out who your representative is, please email training@wigmoremedical.com .
Monday 6 th July – Thursday 9th July	Various	ZO POWER UP YOUR KNOWLEDGE SERIES - Week 4	Various	Wigmore Medical	To register your interest in one of the upcoming ZO webinars, please contact your local skincare representative. To find out who your representative is, please email training@wigmoremedical.com .

