

Cloud Based CRM & Patient Record Management Software (Apps) Compared
Answers based on the features of the most premium product within the service provision

Software Features	Consentz	e-Clinic	iClinician	iConsultAesthetic
Diary/Calendar (Appointment Booking)	✓	✓*	✓	✓
Integration with other calendars (Google, Outlook etc.)	✓	✓	✓	✗
Patient Data Recording (Name, DOB, Address etc.)	✓	✓	✓	✓
Patient imaging (before and after) storage	✓	✓	✓	✓
Digital Patient Consent Forms	✓	✓	✓	✓
on screen signature capture (with stylus)	✓	✓	✓	✓
Medical History Capture / Patient Questionnaires	✓	✓	✓	✓
Treatment Programme Plans	✓	✓	✓	✓
Treatment Mapping (inc. product placement diagrams)	✓	✓	✓	✓
Record ongoing patient notes	✓	✓	✓	✓
Document attachment to records, e.g. Lab results, x-rays	✗	✓	✓	✗
PDF	✗	✓	✓	✗
Video/Audio files	✗	✓	✓	✗
Reporting (Client auditing/statistics)	✗*	✓	✓	✓
Ability to Export data (e.g. .CSV/Excel compatible files)	✓	✓	✓	✓
Invoicing/Bill generation	✗*	✓	✓	✓
Integration with other accounting software (e.g. Sage)	✗*	✓	✗	✗
Prescription generation	✓**	✓	✓	✗
Email generation direct to patient	✗	✓	✓	✓*
Integration with direct marketing systems (e.g. MailChimp, Infusionsoft)	✓	✓	✓	✓
Data Protection Act compliant	✓	✓	✓	✓
Customisable branding (add own corporate logos to screen displays)	✓	✓	✓	✓
Price for premium option	£45 pcm	From £99 pcm for cloud or £2,000 locally installed	£500 one-off payment + £120 annual hosting for cloud	£99 pcm

Technical Features

App Based Software	✓	✗	✗	✓
iOs	✓***	✓**	✓*	✓**
Android	✗*	✓***	✗	✗
PC Based Software or Integration possible	✗	✓****	✓	✓
Secure Login	✓	✓	✓	✓
Details of encryption	SSL	256 Bit	AES 256 Bit & SSL	128 Bit PCI Compliant
Secure Hosting / Data Storage (Cloud)	✓	✓	✓	✓
Maximum Storage space (Gigabytes)	No Maximum	No Maximum	No Maximum	No Maximum
Manual data backup option	✓	✓	✓	✗
Voice recognition/dictation for notes	✓	✓	✓	✓
Multi user licenses/account creation	✓	✓	✓	✓
Multiple clinicians	✓	✓	✓	✓
Third-parties (e.g. Salons receiving mobile practitioner)	✓	✓	✓	✓
Patient	✓	✓	✓	✓
Offline Access (Sync to cloud later)	✓	✗*****	✓	✗

* in development

** Emails a PDF

*** App in AppStore. HTML5 and Native IOS.

*Diary schedules for practitioners, rooms and equipment
* Uses RDP client or Filemaker Go for iOS. No App in App Store

** Uses RDP client for Android

*** Also for Mac OSX

**** Optional custom add development with offline sync is available

* Uses Filemaker Go for iOS. No App in App Store

* Patient level access to App

** App in AppStore. Native iOS 7 application

Additional Highlighted Features

Multiple configurable text & email reminders (on booking, 1 day, 2 day, 7 day, on cancellation)
Call centre management with direct telephony integration & auto dial
Credit card processing
Reminder system for renewables, follow ups with automation rules. Supplier/Cost Management

Skype & Microsoft Word Integration (Optional Microsoft Exchange integration)

Optional bespoke feature development

Record Daily Pharmacy Fridge Temperature

Send individual or group SMS Texts

Manage Direct Debits
Full Product Management
Module tracking current stock, re-order levels with automated deduction of products used for each treatment

Timesheet Module allows business to record their Clinicians' work hours

Optional bespoke feature development